

Media Relations Resources



EASTWICK MEDIA RELATIONS MEDIUM BLOG

medium.com/eastwick-enterprise-consumer-tech

A series of posts with tips & tricks for interacting with the media, as well as Q&As with Eastwick's favorite tech reporters.

PR DAILY

prdaily.com

A daily news site that delivers news, advice, and opinions on the public relations, marketing, social media, and media worlds.

THE BEST PITCH I EVER GOT

bestpitchievergot.com

Pitching lessons straight from the media who write the stories.

PR NEWSER BY ADWEEK

adweek.com/prnewser

From the most successful campaigns to the most memorable PR fails, our reporters track the pulse of the publicity world so PR professionals know what works, what doesn't, and why.

EASTWICK

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