

## APPLICATION TEMPLATE: KPMG Private Enterprise Global Tech Innovator Competition 2024

### *Reasons to Apply:*

1. **National and Global Exposure:** Raise awareness of your innovation and your business by showcasing it on a prestigious platform to a national and global audience of industry experts, investors, potential partners and customers. Increase your company's local profile through business and social media posts that reach tech and business influencers in your country.
2. **Validation and Recognition:** Enhance your credibility in the tech industry and potential investors, partners and customers by gaining recognition and validation for your innovation as a finalist (and potential winner) in country and global pitch competitions.
3. **Networking Opportunities:** The competition is a hub for networking, fostering collaborations, and gaining insights from seasoned professionals. Connect with fellow tech innovators and join a global peer-to-peer network to share ideas and build important connections in a growing community of high-achieving tech entrepreneurs.
4. **Mentorship and Guidance:** Access the experience of KPMG mentors and advisers who provide valuable guidance, expertise, and mentorship to refine your innovation and navigate the challenges of scaling up your tech.
5. **Media and Publicity:** Gain media coverage and publicity at the regional and global level to boost your innovation's visibility and market presence and attract potential users, customers and future sources of funding.
6. **Learning and Growth:** From the initial application to the regional and global pitch presentations, the competition can be a significant learning experience. Feedback from judges and interactions with other participants can help refine your innovation and presentation skills.

\*First Name: \_\_\_\_\_ \*Last Name: \_\_\_\_\_

\*Full Registered Company Name: \_\_\_\_\_

\*Is your company's trading name different than the registered name?

- Yes
- No

Trading Name if different from Registered Name: \_\_\_\_\_

\*Company Registration or Business Number (RCN): \_\_\_\_\_

\*Job Title: \_\_\_\_\_

\*Email Address: \_\_\_\_\_

\*Phone Number (please do not include any spaces or dashes): \_\_\_\_\_

\*Are you a KPMG audit client or affiliated with an audit client?

- Yes
- No

Head Office Address

\*Address Line 1: \_\_\_\_\_

Address Line 2: \_\_\_\_\_

\*City/Town: \_\_\_\_\_ \*State/Region: \_\_\_\_\_

\*Zip/Postal Code: \_\_\_\_\_ \*Country: \_\_\_\_\_

\*Is your company's registered address different than the head office address?

- Yes
- No

Registered Address if applicable

Address Line 1: \_\_\_\_\_

Address Line 2: \_\_\_\_\_



# Nasdaq Entrepreneurial Center

City/Town: \_\_\_\_\_ State/Region: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

\*Date of Incorporation (mm/dd/yyyy): \_\_\_\_\_

\*Number of Employees: \_\_\_\_\_

\*Company Website URL: \_\_\_\_\_

\*Industry Sector (select one):

- Advertising, content & marketing
- AI & machine learning
- Biotech
- Data & analytics
- Design
- E-commerce & retail
- Education
- Energy & utilities
- Entertainment & media
- Event management
- Fintech & financial services
- Gaming, VR & AR
- Hardware, robotics & IoT
- Healthtech & wellness
- HR & recruitment
- Industrials, manufacturing & consumer goods
- Legal & professional services
- Lifestyle & fashion
- Life sciences
- Mobility, transportation & logistics
- Proptech & real estate
- SaaS
- Security
- Social media & networking
- Sports & fitness
- Sustainability & cleantech
- Telecommunications & IT
- Travel & hospitality
- Web3

Other

\*Please enter a brief description of your product or service (200-word limit):

\*Please briefly explain your business model (200-word limit):

\*What makes your business disruptive or innovative? (200-word limit)

\*Please enter the market size (TAM – total addressable market) of your product/service, and please explain how you have calculated this (200-word limit).

\*Is your technology patented or otherwise protected from being copied? (*Please provide dates – mm/dd/yyyy, and information*):

\*What is the vision for your company in five (5) years? (200-word limit):

\*Describe how your company is planning to incorporate sustainable innovation across your business (200-word limit):

\*Please provide details of funding raised by the business to date:

- Angel
- Family and friends
- Pre-seed
- Seed
- Venture Capital - Series A
- Venture Capital - Series B
- Venture Capital - Series C
- Venture Capital - Series D, E
- Corporate
- Government grants
- Other

\*Please provide last fundraising date (mm/dd/yyyy): \_\_\_\_\_

\*Please provide fundraising amount raised by the business to date (in USD): \_\_\_\_\_

Please provide your 2023 revenue figures and projections for 2024 (in USD).

\*2023 revenue in USD: \_\_\_\_\_ 2024 projections in USD: \_\_\_\_\_

\*Please provide details of founders, management team, and their experience (200-word limit):

\*What is your gender:

- Male
- Female
- Non-binary/Third gender
- Prefer not to say

\*Please provide a brief biography (200-word limit):

\*Please provide the full name of the person who will be presenting (*We recommend that founders present*):

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\*Please provide the job title of the person who will be presenting:

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\*How did you hear about the KPMG Private Enterprise Global Tech Innovator Competition?  
[select ***“Referral”***]

\*You chose “Referral” for the question above. Please specify.  
[write in ***“NEC,” “Nasdaq Center,” or “Nasdaq Entrepreneurial Center”***]

Is there anything else about your company that you would like us to know?

