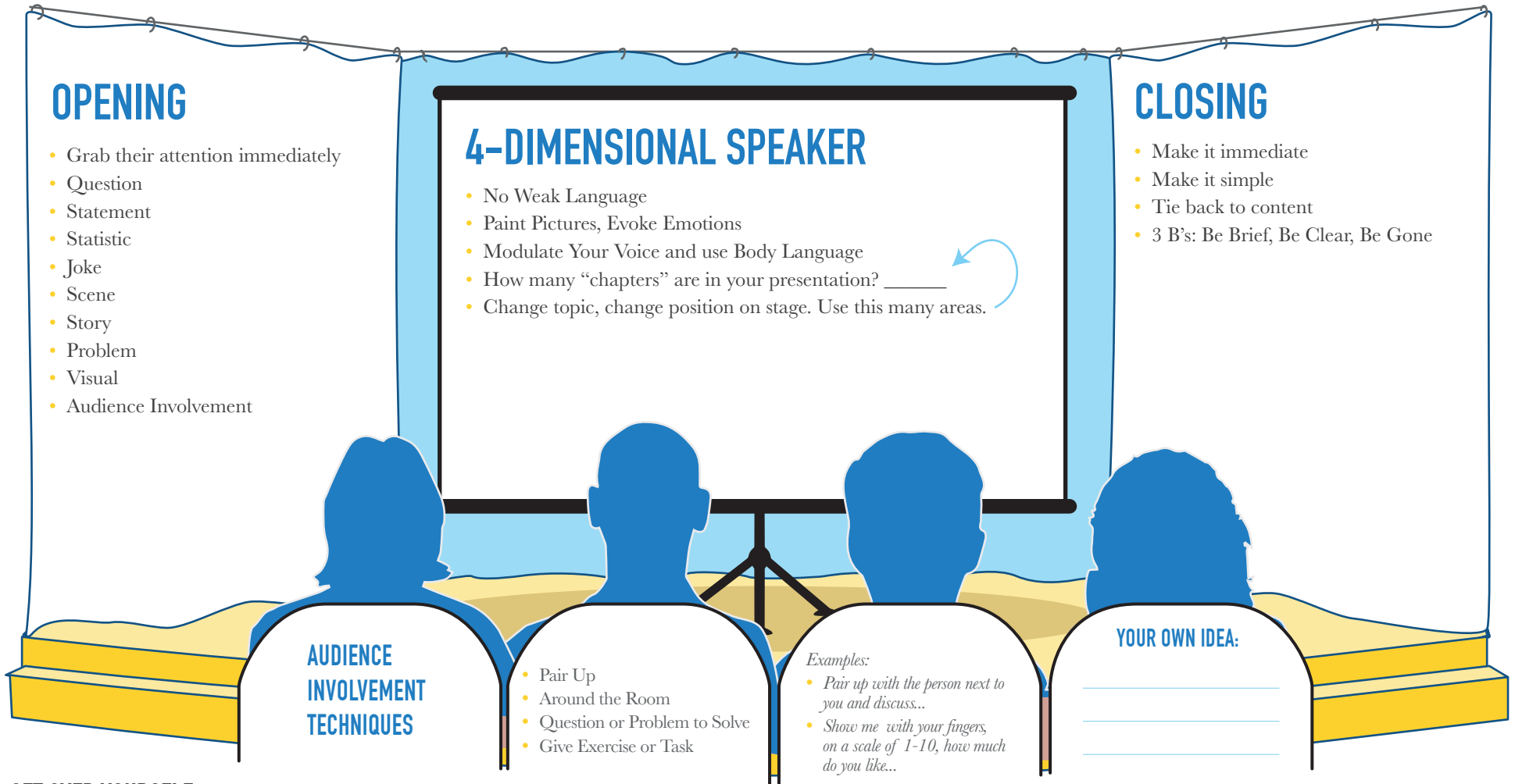


PRESENTATION TEMPLATE

CHANGE CREATES ENERGY

The human brain is hard-coded to become alert at any change, large or small. If your delivery doesn't have components of change, then your audience will **raise their filters** and tune you out. **Lowering the filters** of the audiences is your number one priority as a speaker but it's a never-ending battle. It requires constant application of these little things to always keep your audience focused on you: Change in Movement • Change in Hand Gestures • Change in Voice Modulation • Use of Props • Eye Contact • Stories • Photos or Videos • Authentic Personality



OPENING

- Grab their attention immediately
- Question
- Statement
- Statistic
- Joke
- Scene
- Story
- Problem
- Visual
- Audience Involvement

4-DIMENSIONAL SPEAKER

- No Weak Language
- Paint Pictures, Evoke Emotions
- Modulate Your Voice and use Body Language
- How many “chapters” are in your presentation? _____
- Change topic, change position on stage. Use this many areas.

CLOSING

- Make it immediate
- Make it simple
- Tie back to content
- 3 B's: Be Brief, Be Clear, Be Gone

AUDIENCE INVOLVEMENT TECHNIQUES

- Pair Up
- Around the Room
- Question or Problem to Solve
- Give Exercise or Task

Examples:

- Pair up with the person next to you and discuss...
- Show me with your fingers, on a scale of 1-10, how much do you like...

YOUR OWN IDEA:

GET OVER YOURSELF

The speaker doesn't matter. It's not about you: How you sound. How you look. Whether you're on script or not. Let go of “you” and throw yourself into your audience and your ideas.
“People will forget what you said. People will forget what you did. But people will never forget how you made them feel.” – Maya Angelou